

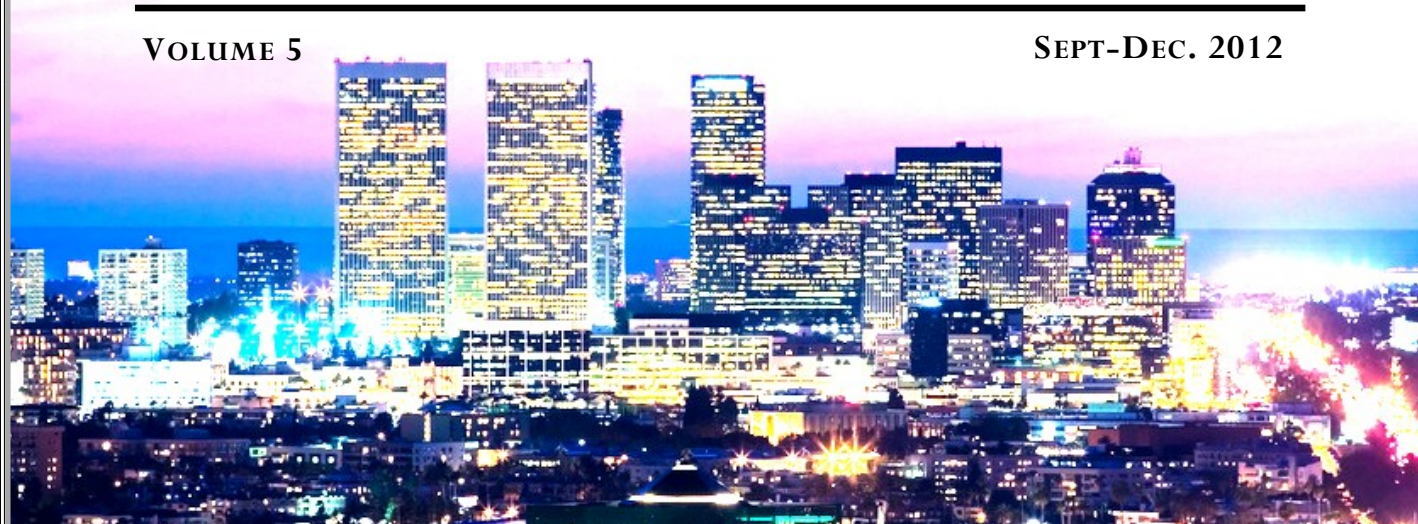


WorkSource
CALIFORNIA
L.A. County Workforce Investment Board

WIA E-NEWSLETTER

VOLUME 5

SEPT-DEC. 2012



2012 L.A. COUNTY SUMMER YOUTH EMPLOYMENT PROGRAM



**Summer Works
Program**

5200 Irwindale Avenue
Irwindale, CA 91706
www.laworks.org
Working for YOUTH!

For more information contact
our summer youth hotline at:
(626) 593-3920

**Having trouble getting a summer job
with the crowd of applicants?**


If you are between 14-21 you may be
eligible for our Summer Work Program!

Build your work skills and receive paid work
experience through the WIA/CalWorks Summer
Youth Program.

This program is open to low income individuals
who receive CalWorks cash aid.

Call now and get **YOUR** name on the waiting list
for this summer work program. Funding is limited.

Expected program dates are July-Sept. 2012



LA Works WorkSource Center ad for the 2012 Summer Youth
Employment Program

The Summer Youth Employment Program was once again a
success!

Thanks to a U.S. Department of Labor waiver, the L.A.
County WIB was able to set aside \$1.1 million of WIA
Youth funds to administer a Summer Youth Employment
Program. An additional \$2.4 million was received from the
L.A. County Board of Supervisors and DPSS Department.

L.A. County's 17 Youth Providers were able to enroll 2,206
Youth in the Summer Youth Employment Program this year!
Enrollees received valuable work experience in subsidized
employment opportunities in the public, private and non-
profit sectors.

Sector	Placement	Percentage of Placement
Private	793	36%
Public	728	33%
Non-Profit	685	31%
Total	2,206	100%

REENTRY AT COMPTON WORKSOURCE CENTER

The Compton WorkSource Center continues (see Volume 3) its efforts to break down one of the most challenging barriers to success in the Workforce. Individuals who have been incarcerated have long met difficulty reentering the Workforce. Compton WorkSource Center is now reaching out for partnership with Friends Outside, a non-profit organization in Los Angeles County dedicated to serving incarcerated and recently released individuals. Congresswoman Laura Richardson was present at the first partnership meeting with Friends Outside. We look forward to a long and fruitful partnership.

YEAR-ROUND YOUTH EMPLOYMENT PROGRAM

At its September 20, 2012 Quarterly Board meeting, the L.A. County WIB, at the recommendation of the L.A. County Board of Supervisors, approved a policy to establish a year-round subsidized employment program within existing WIA Youth allocations.

The Year-round Subsidized Youth Employment Program will offer paid work experience, and on-the-job training that will place older youth, ages 17 through 21, in a real work environment. During a work experience, youth are paid minimum wage while gaining skills and attitudes that will greatly assist them in overcoming barriers, increasing their work readiness, and successfully obtaining and retaining employment. These year-round subsidized employment services may be coupled with vocational classroom training and other WIA supports that together will provide WIA youth participants a real career pathway and professional growth.

NCLR WORKFORCE DEVELOPMENT FORUM

On October 2-3, the National Council of La Raza (NCLR) held a Workforce Development Forum at the Millennium Biltmore Hotel in Los Angeles. The Forum provided "...the opportunity for leaders in the field to engage in tough but critical conversations about the very real issues that our workers and our communities face." There were 7 Workshop sessions on topics such as Latino Entrepreneurship, Preparing High School Dropouts for the 21st Century Workforce, Federal Workforce Policy, Tips for Engaging Low-Income Youth, The Importance of CBO Partnerships with Community Colleges, Bridging Students to Life Sciences Career Pathways, and more!

NCLR presented two special guest speakers for the event: California State Senator Ted Lieu and Los Angeles City Councilman Eric Garcetti. Both speakers acknowledged the very unique and difficult challenges in this region and encouraged continued collaboration, in the manner of this forum, to continue to improve our workforce and community.

Two members of the L.A. County WIB, Daniel Villao and Aida Cardenas, participated as Workshop panelist. Daniel Villao helped facilitate the CBO-Registered Apprenticeship Partnership Workshop and Aida Cardenas was a part of the workshop entitled, Workplace and Adult Literacy.



Richard Verches, L.A. County WIB Executive Director was recognized for WIB support of the event.

COUNTYWIDE COLLABORATION

To Provide All Emancipated Foster Youth with Workforce Services that lead to living wage and permanent employment

At its September 20, 2012 Quarterly Board meeting, the L.A. County WIB approved a recommendation of the L.A. County WIB Youth Council, to adopt a policy that supports L.A. County's commitment to serve all older foster youth in collaboration with DCFS and the six other WIBs of L.A. County. This collaborative effort is an initiative that began at the Youth at the Crossroads Forum held in May. The Forum convened statewide partners to discuss the implementation of AB 12 and serving older youth in foster care. The dialogue at the Forum was very motivational but the local stakeholders of L.A. County, wanted to make sure that action followed the talk.

SUMMER YOUTH EMPLOYMENT MARSHALL'S AND JVS

Daniela Beltran:

Daniela, a 19 year old single mother, working toward her high school diploma, had no prior work experience when she came to the JVS WorkSource Center. There she received work readiness training and became a participant in the Summer Youth Employment Program (SYEP).

Through SYEP, Daniela was able to gain experience at Marshall's as a sales associate. Daniela impressed her supervisor with a positive, enthusiastic work attitude and she proved to be hard working, dependable, and a quick learner. Daniela was hired for a permanent position on September 10, 2012.

Mayra Sixtos:

Mayra, is a 19 year old single mother that had never been employed. She was also a participant in the SYEP and placed at Marshalls. After proving to be a quick learner and hard worker with excellent customer service skills, Mayra was hired permanently as a sales associate on September 10, 2012.

Kiyania St. James:

Though a recent high school graduate and prospect for college, 18 year old Kiyania did not have work experience. Since she wanted to work to save money for college over the summer, SYEP was a perfect opportunity.

Kiyania worked 188 hours as a sales associate at Marshalls. In that time she proved herself to have the qualities that Marshalls wanted in a permanent employee. She was hired on October 9, 2012.

Gregory Hawkins:

18 year old Gregory is a former foster youth that currently resides in transitional housing. Gregory successfully participated in JVS WorkSource Center's CSBG3ES program and enrolled in summer school at Santa Monica College. He was referred to the SYEP through CSBG. Gregory completed 137 hours of experience in a warehouse position at Marshalls. He found that the early work hours in this position conveniently fit into his school schedule. His supervisor also thought Gregory was a good fit for the position. Due to his outstanding performance, Gregory was offered a part-time position starting October 12, 2012.



2012 SUMMER YOUTH WORKSITES

Marshall's was one among many private sector organizations that worked with our Centers to provide work experience for Youth this summer. Some of the companies are listed below.

99 Cents Store	Metro PCS
Baskin Robins	Nelson Honda
Best Buy	Old Navy
Coldstone Creamery	Petco
CVS	Quiznos
Dollar Tree	Radisson Hotel
Fat Burger	Select Staffing
Foot Locker	Smart and Final
Footaction	State Farm Insurance
Gamestop	Superior Grocers
H&R Block	TJ Maxx
Kohl's	Walgreens
Longo Toyota	WSS Shoes

YOUTH SERVICES AT ANTELOPE VALLEY WORKSOURCE CENTER

Thirty-three youth were recently referred to the Antelope Valley WorkSource Center ages 18-24 from the GROW program. Through WIA funds, our center and partners were able to provide employment to 30 of them for 4 months (20 hours per week at \$8.00 an hour). These youth are collecting General Relief and striving toward building work experience and transitioning into full or part-time work opportunities. This pilot program has proven to be a huge success.

AWARDS AND WELCOMES

Congratulations to CAPE Prospector Award Recipients!

Antelope Valley WorkSource Center

Hub Cities WorkSource Center

L.A. Urban League WorkSource Center

MCS West WorkSource Center

SASSFA WorkSource Center



Aida Cardenas

L.A. County WIB Commissioner

Executive Director, Building Skills Partnership

Building Skills Partnership is dedicated to improving the life for janitors and other low-wage property service workers through education and increased access to resources.

Building Skills Partnership was awarded the **2012 E Pluribus Unum Prize**.

The Migration Policy Institute awards the E Pluribus Unum Prize to entities that demonstrate excellent work on immigrant integration.

Congratulations to Aida Cardenas, Building Skills Partnership, and all their partners.

More information: <http://www.migrationinformation.org/integrationawards/winners-BSP.cfm>

Welcome to the L.A. County WIB

We are honored to welcome the newest members to our Board. They bring a wealth of experience and expertise!

June Burcham

Assistant Medical Group Administrator, Finance
Kaiser

Nominated by Antelope Valley Board of Trade

Walter Larkins

President
CDR Financial Services
Nominated by Long Beach Chamber of Commerce

WORKSOURCE CENTER SUCCESS STORIES

Nursing Assistant Returns to Work!

Ms. Maureen Luedke, a client of the **Santa Clarita WorkSource Center**, was seeking employment after moving back into the area from Nevada. She came to the center inquiring about employment opportunities in any field as she was eager to get back into the workforce. She connected with the WorkSource Center's resource center staff on her first visit and found the one-on-one center orientation very beneficial and informative. Ms. Luedke was encouraged to leave a copy of her resume, which would be reviewed by an employment specialist. The employment specialist connected her with a local employer-Angel Wings Agency- after reviewing her work experience and qualifications. The employment opportunity turned out to be an ideal match. Angel Wings Agency provides caregiving services to adults with disabilities and Ms. Luedke had prior Certified Nursing Assistant experience. Ms. Luedke was interviewed and hired by the agency after attending a recruitment event at the Santa Clarita WorkSource Center. She has been working for several months and loves her job! She feels fortunate to have found the Santa Clarita WorkSource Center during her transition back into the workforce.

Practice Makes Perfect: Mock Interviewing

Adura Olude, Employment Program Representative at the **Antelope Valley WorkSource Center** has been offering mock interviewing to her clients. As a result of practicing one-on-one with clients prior to real-life interviews, she has had great success with job seekers attaining employment offers. One client, who originally visited the center due to a mandatory Reemployment and Eligibility Assessment (REA) appointment created by Unemployment Insurance, had an interview for a federal position paying \$80,000 a year. As a result of extensive practice with Ms. Olude, the interview went very well and the client was offered the position! This shows the value of mock interviewing and additional services that prepare clients for the workforce!

Business Services

RECO Protective Services contacted the **Antelope Valley WorkSource Center** to assist them in finding well-qualified candidates for local employment as unarmed security guards in Lancaster and Palmdale. Antelope Valley WorkSource Center helped RECO meet their employment needs by identifying interested clients, prescreening for clients and resumes for proper qualifications, providing qualified clients with interview assistance, and scheduling interviews. The hard work paid off! 15 local job seekers were hired in long term positions at RECO!

CITIES SERVED BY L.A. COUNTY WORKFORCE INVESTMENT BOARDS



L.A. COUNTY WIB	Sup Dist	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Azusa	1	49,207	13.0%	11.1%
2 Baldwin Park	1	81,604	15.0%	12.7%
3 Bell	1	38,867	15.8%	13.5%
4 Bell Gardens	1	47,002	18.9%	16.3%
5 Claremont	1	37,608	6.3%	5.3%
6 Commerce	1	13,581	22.3%	19.3%
7 Cudahy	1	26,029	16.6%	14.2%
8 El Monte	1	126,464	14.8%	12.6%
9 Huntington Park	1	64,219	17.8%	15.2%
10 Industry	1	803	21.3%	18.3%
11 Irwindale	1	1,717	12.5%	10.6%
12 La Puente	1	43,355	14.1%	12.0%
13 Maywood	1	30,034	17.4%	14.9%
14 Montebello	1	65,781	13.4%	11.4%
15 Monterey Park	1	65,027	9.1%	7.7%
16 Pico Rivera	1	66,967	11.2%	9.5%
17 Pomona	1	163,683	13.4%	11.3%
18 Rosemead	1	57,756	10.6%	9.0%
19 South El Monte	1	22,627	15.2%	13.0%
20 South Gate	1	101,914	15.3%	13.0%
21 Vernon	1	96	0.0%	0.0%
22 Walnut	1	32,659	5.9%	4.9%
23 West Covina	1	112,890	10.6%	9.0%
24 *Florence-Firestone	2	60,197	23.6%	20.4%
25 Compton	2	99,769	20.2%	17.4%
26 Culver City	2	40,722	8.3%	7.0%
27 Lynwood	2	73,295	18.8%	16.1%
28 Agoura Hills	3	23,387	5.4%	4.5%
29 Beverly Hills	3	36,224	8.4%	7.1%
30 Calabasas	3	23,788	5.5%	4.6%
31 Hidden Hills	3	2,025	4.0%	3.3%
32 Malibu	3	13,765	4.2%	3.5%
33 San Fernando	3	25,366	12.3%	10.4%
34 Santa Monica	3	92,703	9.9%	8.4%
35 West Hollywood	3	37,805	10.2%	8.6%
36 Westlake Village	3	8,872	6.6%	5.5%
37 Avalon	4	3,559	5.8%	4.8%
38 Diamond Bar	4	61,019	8.6%	7.3%
39 La Habra Heights	4	6,151	4.9%	4.2%
40 La Mirada	4	50,015	7.4%	6.2%
41 Palos Verdes Estate	4	14,085	2.8%	2.3%
42 Paramount	4	57,989	17.4%	14.9%
43 Rancho Palos Verde	4	42,893	4.1%	3.5%
44 Rolling Hills	4	1,974	2.1%	1.7%
45 Rolling Hills Estates	4	8,157	3.6%	3.0%
46 Santa Fe Springs	4	17,929	10.0%	8.5%
47 Whittier	4	87,128	8.6%	7.3%
48 Alhambra	5	89,501	10.4%	8.8%
49 Bradbury	5	963	7.3%	6.0%
50 Covina	5	49,622	8.5%	7.2%
51 Glendora	5	52,830	6.3%	5.3%
52 La Verne	5	34,051	7.0%	5.9%
53 Lancaster	5	145,875	16.8%	14.4%
54 Palmdale	5	152,622	14.9%	12.7%
55 San Dimas	5	36,946	7.1%	6.0%
56 San Gabriel	5	42,984	9.9%	8.4%
57 San Marino	5	13,415	5.5%	4.6%
58 Santa Clarita	5	177,641	7.4%	6.2%
59 Temple City	5	35,892	7.8%	6.6%
Total Population Served		4,006,138 (including unincorporated areas)		

COUNTY AND STATE	Population July 2010	Unemployment Rate	
		January 2012	December 2012
County of Los Angeles	10,473,535	12.0%	10.2%
State of California	38,826,898	11.3%	9.7%
Los Angeles County's seasonally-adjusted unemployment rate is 10.2 which is 2.4% higher than the nation's average (December 2012)			

CITY OF LOS ANGELES WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Los Angeles	All	4,094,764	13.3%	11.3%
Total Population Served		4,094,764		

FOOTHILL WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Arcadia	5	56,719	6.9%	5.8%
2 Duarte	5	23,124	8.5%	7.1%
3 Monrovia	5	39,984	10.6%	9.0%
4 Pasadena	5	151,576	9.2%	7.8%
5 Sierra Madre	5	11,099	3.7%	3.1%
6 South Pasadena	5	25,881	6.0%	5.0%
Total Population Served		308,383		

PACIFIC GATEWAY WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Lomita	4	21,015	8.8%	7.4%
2 Long Beach	4	494,709	13.2%	11.2%
3 Signal Hill	4	11,465	9.6%	8.1%
4 Torrance	4	149,717	6.0%	5.1%
Total Population Served		676,906		

SELACO (Southeast L.A. County) WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Artesia	4	17,608	8.7%	7.4%
2 Bellflower	4	77,312	12.2%	10.3%
3 Cerritos	4	54,946	6.6%	5.5%
4 Downey	4	113,715	9.7%	8.2%
5 Hawaiian Gardens	4	15,884	13.5%	11.5%
6 Lakewood	4	83,636	7.8%	6.6%
7 Norwalk	4	109,817	12.7%	10.8%
Total Population Served		472,918		

SOUTH BAY WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Carson	2	98,047	12.1%	10.3%
2 Gardena	2	61,927	11.3%	9.6%
3 Hawthorne	2	90,145	15.6%	13.3%
4 Inglewood	2	119,053	15.0%	12.8%
5 Lawndale	2	33,641	11.9%	10.1%
6 El Segundo	4	17,049	6.0%	5.0%
7 Hermosa Beach	4	19,599	5.4%	4.5%
8 Manhattan Beach	4	36,773	4.3%	3.6%
9 Redondo Beach	4	68,105	6.4%	5.4%
Total Population Served		544,339		

VERDUGO WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate	
			January 2012	December 2012
1 Burbank	5	108,469	9.8%	8.3%
2 Glendale	5	207,902	10.5%	8.9%
3 La Cañada-Flintridge	5	21,261	4.7%	3.9%
Total Population Served		337,632		

*Florence-Firestone is an unincorporated area of the County. Due to its high unemployment, it is included in this report.

Unemployment rates source: <http://www.labormarketinfo.edd.ca.gov>

Unemployment data as of 1/18/13 (not seasonally adjusted)

Population: source Department of Finance, <http://www.dof.ca.gov>



WorkSource

CALIFORNIA
L.A. County Workforce Investment Board

L.A. County WIB
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MISSION STATEMENT

The Los Angeles County Workforce Investment Board (WIB) provides leadership by convening and facilitating public and private stakeholders, and connecting employers to a qualified workforce through education and training.



WIA E-Newsletter
Volume 2
December 2011

The monthly Newsletter of the Los Angeles County Workforce Investment Board (WIB) provides news, information, and resources to the WIB community.

Inside this issue:

- Local Workforce Investment Area Info
- Summer Youth Employment Program
- Layoff Aversion Activities
- WorkSource Center Success Stories
- L.A. County Employment Chart

COUNTYWIDE NEWS

Under the federal Workforce Investment Act (WIA), seven Workforce Investment Boards (WIBs) have provided policy and oversight leadership for Department of Labor funded employment and training program services to L.A. County's 10 million residents including job seekers and businesses since 2009.

L.A. County has seven Local Workforce Investment Areas (LWIAs) with separate Boards (WIBs) that serve the County's 10 million residents. L.A. County, L.A. City, Pomona, and San Bernardino County are part of the L.A. County WIB. Other WIBs include San Diego, Orange, Riverside, San Bernardino, and Ventura.

Countywide, the seven WIBs:

- All One-Stop Centers (OSC) serving entire local labor markets.
- 30 youth centers serving over 250,000 youth through work experience, high school completion, and workforce education.
- In 2010, the seven WIBs served:
 - 1,760,000 residents who were not on the list of the 48 One-Stop Centers.
 - 12,500 welfare-to-work youth through Youth Centers, OSCs, and partner agencies.
 - 10,000 small and large business employers seeking business development and assistance.
 - 11,000 adults received job training for careers in growth sectors.
 - 20,000 youth were also provided summer work experience and additional ARRA funding for services of County and 11 WIB programs.

Goodwill for Veterans to develop and manage all job project that will require job training, placement, and employment services and programs to thousands of veterans, as well as their spouses and families.

The staff provide one-on-one career counseling and access to employment preparation courses, educational and technical skills classes, and work tools all aimed at assisting veterans in their job search.

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WIA E-Newsletter
Volume 2
March 2012

The Los Angeles County Workforce Investment Board (WIB) provides news, information, and resources to the WIB community.

GOODWILL FOR VETERANS

In Spring 2011, the L.A. County WIB approved a Veterans' Pilot Project, and selected Goodwill Southern California, one of its Workforce Investment Area (WIA) partners, to implement it. To date, over 1,000 veterans have been served through universal access, 100 veterans and their family members have been placed in jobs, and 100 have received training.

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WIA E-Newsletter
Volume 2
May 2012

The Los Angeles County Workforce Investment Board (WIB) provides news, information, and resources to the WIB community.

COMMUNITY COLLEGE COLLABORATION

A stronger partnership on workforce development and training initiatives is a bold new strategy for the WIB. The WIB is working with the Los Angeles Community College District (LACCD) to develop a new workforce training program that will provide a pathway for students to gain the skills and experience needed to enter the workforce.

EXPENSEMENT EXPECTATIONS

Our county has the highest rate of incarceration in the world. Yet many are incarcerated for non-violent offenses. While this may be seen as being tough on crime, it is also a reflection of the need for better job training and employment opportunities for our residents.

At its May Quarterly Meeting, the L.A. County WIB elected its officers for 2012-2013:

Jerry Gaines, WIB Chair
Paul Kirk, Vice Chair
Mike Pelt, Secretary
Richard Dett, Treasurer

WIA E-Newsletter
Volume 4
July 2012

The Los Angeles County Workforce Investment Board (WIB) provides news, information, and resources to the WIB community.

SUMMER YOUTH EMPLOYMENT PROGRAM 2012

The WIB is proud to announce the results of the Summer Youth Employment Program 2012. The program provided a valuable opportunity for 1,500 youth to gain work experience and develop skills for the workforce.

VETERANS' PILOT PROGRAM: A SUCCESSFUL PROGRAM YEAR

The WIB is proud to announce the results of the Veterans' Pilot Program. The program provided a valuable opportunity for 1,000 veterans and their families to gain work experience and develop skills for the workforce.

Target	Actual	Percentage of Target
1,000	1,276	127.6%
133	166	124.8%
112	135	120.5%

The Veterans' Pilot Program was a success, with 1,276 veterans and their families served, exceeding the target of 1,000.

Contact our staff to be added to our Newsletter e-mail distribution list or to obtain a copy of Volumes 1-4